



- For immediate release -

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#### EIM Solutions selects Ventuz Broadcast Edition

EIM Solutions, the leading data handling provider for action sports events, has selected Ventuz Broadcast Edition as design and real-time rendering solution for on-air graphics. The Ventuz system is the core component of EIM's newly developed on-air graphics solution. The license was purchased from Rayd GmbH which also implemented the graphics runtime controller application and integrated to EIM's market-leading electronic judging system.

The new on-air graphics solution will make its debut at the 15<sup>th</sup> Nokia Air&Style in Munich this weekend. The world's best snowboarders will meet in Munich's Olympic Stadium on December 1<sup>st</sup> 2007 to show radical tricks and impress the audience with their style. The event will be broadcasted live on German national TV station ZDF and many other TV stations in Europe. Among others, EIM's data handling and on-air graphics solution will also be used to produce the O'Neill Evolution in Davos, the Burton European Open in Laax and the Air&Style in Innsbruck, some of the world's most prestigious snowboard events.

"Our decision for Ventuz was driven by our motivation to provide best-in-class, innovative solutions and services to our clients. With Ventuz, we found a high-end real-time 3D graphics system that gives us maximum flexibility and unprecedented performance in one complete solution - at a reasonable price. Ventuz allows us to set new standards for on-air graphics at action sports events and offer graphics output to our clients that was not possible before" says Alexander Dörr, Managing Director and Founder of EIM Solutions.

#### About Ventuz Technology

Ventuz Technology is revolutionizing the opportunities for high resolution independent real-time 3D graphics for broadcast, events and presentations. The same-named software, Ventuz, is a complete design, animations and authoring programme, in which one goes beyond today's known limits. Also, Ventuz makes it possible to produce every conceivable content platform independently, using almost any data source. With this, Ventuz provides endless new possibilities for the production of graphic content.

Companies like Panasonic, Microsoft, Adidas, CNBC, Avid, DSF and many more are already using Ventuz successfully.